

Privacy Policy

At Maths Alpha, we are committed to protecting the privacy and personal data of our students, their families, and all users of our services. This Privacy Policy explains what personal information we collect, why we collect it, how we use it, and the rights you have regarding your data.

1. Information We Collect

We collect personal information that helps us provide effective tutoring services. This may include:

- Contact Details: Name, phone number, email address, and home address
- Student Details: Age, school year, subjects of study, exam board (e.g., Edexcel, OCR, AQA)
- Academic Data: Tutoring history, assessment results, progress reports, and feedback
- Website Usage Data: IP address, browser type, and cookies (explained below)

2. How We Use Your Information

We use your data to:

- Manage student enrollment and tutoring session schedules
- Track academic performance and tailor learning strategies
- Communicate lesson updates, resources, and academic feedback
- Maintain secure access to our digital platforms (if applicable)
- Improve our teaching methods and service offerings

3. Legal Basis for Processing

We process personal data on the following legal grounds:

- Consent - when you voluntarily provide us information or agree to receive updates
- Contractual Necessity - to deliver the tutoring services you've requested
- Legal Obligations - to comply with education or safeguarding requirements
- Legitimate Interests - to improve our service and ensure educational quality

4. Cookies and Website Tracking

We use cookies to enhance your browsing experience:

- Comment Cookies: Save your details to make future comments faster
- Login Cookies: Store your login preferences and session info
- Editor Cookies: Used if editing content; stores temporary session data

You can disable cookies in your browser settings, although some functionality may be affected.

5. Embedded Content from Third Parties

Articles or media on our site may contain embedded content (e.g. videos, external forms, or maps). These function as if you were visiting the third-party website and may collect your data independently.

6. Data Retention

We retain:

- Tutoring and academic data for the duration of tutoring services and a limited time afterward to support re-enrollment, legal, or safeguarding needs
- Comments and user-generated content indefinitely, unless requested for removal
- Registered accounts (if any) until the user or admin deletes them

7. Your Data Rights

You have the right to:

- Access, correct, or request deletion of your data
- Object to certain types of processing
- Request a copy of your personal data in a portable format
- Withdraw your consent at any time (where applicable)

To exercise these rights, email us at info@mathsalpha.com.

8. Data Sharing

We do not sell your data. We only share it with:

- Trusted service providers (e.g., scheduling tools, analytics, web hosting) under strict confidentiality agreements
- Regulatory or legal authorities when required by law

9. Data Security

We implement robust physical and digital safeguards including encrypted communications, secure storage, and limited access controls to ensure your information is protected against unauthorized access or misuse.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website with an updated date if changes are made.

Contact Us

If you have any questions or concerns about how we handle your data, please contact us:

Email: info@mathsalpha.com

Phone: +44 7834 229046

Address: 31 Albemarle Avenue, Potters Bar, EN6 1TB